

The book was found

# Hire Yourself: Control Your Own Destiny Through Franchise Ownership



## Synopsis

ARE YOU READY TO HIRE YOURSELF? WHO hasn't had the inkling or even the outright conviction that we could be more successful, more fulfilled, and more satisfied if we could invest in ourselves? HOW MANY of us have given our time, our knowledge, our energy, and our loyalty to corporate careers, only to discover that our contributions don't guarantee gratitude, upward mobility, or even job security? WHY consider franchising? Franchise investors reap all the rewards of entrepreneurship—self-determination, personal and professional freedom, unlimited potential for profitability—without all the risks of going it alone. WHAT'S the difference? In franchising, someone has already dreamed the big dream, figured out how to make it work, marketed it well, and sold it to create a well-defined niche. And now, that person is looking for an investor and partner to help build on that success. HIRE YOURSELF WILL HELP YOU:

- Leverage your expertise and resources to build a bridge out of the corporate world and into entrepreneurship
- Learn how to choose a franchise concept that's the right franchise for you
- Understand how to capitalize your investment and minimize your risks
- Recognize and avoid common mistakes and traps
- Know that franchising is all about working for yourself, but not by yourself

## Book Information

File Size: 1051 KB

Print Length: 188 pages

Publisher: Advantage Media Group (March 5, 2015)

Publication Date: March 5, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00UCE1KRQ

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #775,311 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #78

in Books > Business & Money > Small Business & Entrepreneurship > Franchises #3391

in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business >

Entrepreneurship #8463 in Books > Business & Money > Small Business & Entrepreneurship >

## **Customer Reviews**

As someone who purchased a franchise and ran it very successfully, I can tell you first hand Pete Gilfillan's advice in Hire Yourself is on the money. This book gives step-by step advice on how to determine if you have what it takes to be a successful franchise owner and how to accelerate your business success once you decide on a proven concept. Making the decision to "Hire Yourself" is the most strategic one you will ever make. Be sure to enhance your knowledge of franchising with this well-written and informed book.

As someone who has seen firsthand the benefits of franchise opportunities, I can tell you that Pete Gilfillan's "Hire Yourself" nails it! He covers the gamut from why you should consider franchising, to how it works, to finding the right opportunity and finally how to turn your investment into a success. If you, or anyone you know, is considering a career change, this should be their bible. It is the perfect tool to help you make the right decision and control your own destiny!

Pete does a superb job of introducing prospective entrepreneurs to the wide world of franchising. Hire Yourself: Control Your Own Destiny through Franchise Ownership is a must-read, whether you're a franchise newbie looking for a fresh start, or a serial entrepreneur seeking a little guidance ahead of their next great opportunity.

Just finished this book. It is a true breath of fresh air when examining and considering franchising. Well written with insight provided throughout. A definite "must read" if you are considering the franchising adventure.

This book is a great read for those that are considering options of owning their own franchise business. There are many ways to approach franchising. This book also helps you identify the right franchise investment for you . There is so much valuable information and insights that Gilfillan provides in this book. I would highly recommend this book as it's a great tool to use in an investigation! Kudos to the author!!! Great job!!!

An excellent resource for anyone considering investing in a franchise as well as anyone just wanting to learn more about franchising. The author lays out a step by step process for determining if you

are a viable prospect for owning a franchise and the steps necessary to become a franchise owner. He effectively weaves his and his family's experiences as they went through their own process of determining their future. I can highly recommend this book to anyone interested in franchising.

Most people considering franchise ownership know others that have been successful in owning their own business. But when you speak to those business owners they have difficulty explaining why they succeeded where so many others failed. Gilfillan provides the practical knowledge needed to navigate these challenges for a positive sea change in your career.

What an engaging read, through-and-through! I have been interested in franchising opportunities for some time, and Hire Yourself really put things into perspective for me and help calm a few major doubts I've struggled with. I feel much more prepared to enter the process of choosing a franchise by leveraging my expertise, capitalizing on my investment and minimizing risk, and know how to work for myself while avoiding common mistakes that first time franchisees make. Thanks, Pete! I'll be in touch with you soon!

[Download to continue reading...](#)

Hire Yourself: Control Your Own Destiny Through Franchise Ownership Franchise Bible: How to Buy a Franchise or Franchise Your Own Business The Franchise Game: Discover The 7 Strategic Moves To Buying A Winning Franchise - How To Buy A Franchise - Franchising - How To Buy A Business (How To ... Types of Franchising You Can Buy Book 1) The Franchise MBA: Mastering the 4 Essential Steps to Owning a Franchise FASTSIGNS BUSINESS OPPORTUNITY: As featured in 12 Amazing Franchise Opportunities for 2015 (Franchise Business Ideas) Pinot's Palette Business Opportunity: As featured in 12 Amazing Franchise Opportunities (Franchise Business Ideas Book 7) Mr. Appliance Business Opportunity: As featured in 12 Amazing Franchise Opportunities for 2015 (Franchise Business Ideas) The Franchise MBA Workbook: Mastering the 4 Essential Steps to Owning a Franchise Buy "Hot" Franchises Without Getting Burned - A How To Franchise Guide: Helping You Make the Best Decision When You Buy A Franchise Rich Dad Advisor's Series: Own Your Own Corporation: Why the Rich Own Their Own Companies and Everyone Else Works for Them (Rich Dad's Advisors) Wheelbarrow Profits: How to Create Passive Income, Build Wealth, and Take Control of Your Destiny Through Multifamily Real Estate Investing The Bank On Yourself Revolution: Fire Your Banker, Bypass Wall Street, and Take Control of Your Own Financial Future Control Self-Assessment: Reengineering Internal Control (Enterprise Governance, Control, Audit, Security, Risk Management and Business Continuity) Manifest Destiny

Volume 3: Chiroptera & Carniformaves (Manifest Destiny Tp) Control Your ERP Destiny: Reduce Project Costs, Mitigate Risks, and Design Better Business Solutions Awaken the Giant Within : How to Take Immediate Control of Your Mental, Emotional, Physical and Financial Destiny! Control Your Retirement Destiny: Achieving Financial Security Before The Big Transition Franchise Fraud: How to Protect Yourself Before and After You Invest 6 Steps to 7 Figures: A Real Estate Professional's Guide to Building Wealth and Creating Your Own Destiny Guinea Pigs: The Essential Guide To Ownership, Care, & Training For Your Pet (Guinea Pig Care)

[Dmca](#)